



PALS Armchair Gala

14th Annual Fundraising Gala

A Virtual Event

Benefiting

PALS Autism Society and Pals Adult Services Society

Thursday, April 15, 2021

7:30pm – 8:30pm

PALS Armchair Gala Target Audience:

Business Professionals

Community Leaders

Philanthropic Supporters



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Imagine Your Partnership with Us

For the past 14 years, the PALS Autism Society's *Imagine...gala* has been one of Vancouver's most highly anticipated annual charitable fundraising events. Sponsors, donors and guests have helped to raise a cumulative \$4.1 million to improve the lives of children and adults living with autism and neuro-developmental disorders. Due to COVID-19, PALS held our first ever virtual Gala on Saturday, April 4th, 2020. That night the generosity of our sponsors, donors and supporters online helped us raise more than \$210,000, which has been used to continue and enhance the individualized learning and therapeutic programs provided to the children, adolescents and young adults this past year.

2020 for PALS school and adult programs has been a year of unprecedented challenges met with new opportunities. Shortly after the government mandated school closures took effect, PALS staff created and implemented full time, on-line interactive and adaptive learning platforms so that our students, young adults and their families would stay connected and continue learning from home. Because the Provincial Government deemed that PALS programs are an essential service, meeting the needs of a vulnerable population, PALS was able to resume operating onsite services in late May at the school and in early June at the adult program. We are so proud of PALS staff who bravely persevered and continued to operate throughout the pandemic going online and later resuming onsite services. And we are equally proud of our students with autism, who proved remarkably resilient in adapting to learning from home via virtual means.

During this year's virtual event, which coincides with World Autism Awareness month, we celebrate the achievements of PALS students and young adults challenged by autism and acknowledge those who make it possible for PALS to offer its specialized programs. We hope you will consider becoming a valued sponsor of the 2021 virtual PALS *Imagine...* Armchair Gala.



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As a sponsor of PALS *Imagine...Gala* you:

- ✓ Enhance your community and philanthropic profile with 3 months of pre-event marketing via social media and email blasts.
- ✓ Receive recognition of your support (business name and logo) to 2000+ invitees and prospective supporters who will receive electronic invitations.
- ✓ Align with a proven organizational leader recognized for excellence in autism education and programming.
- ✓ Will participate with other proud sponsors to help us raise net proceeds of \$225,000.

Your Partnership with PALS is a good investment because:

- ✓ Autism is the fastest growing and most commonly diagnosed disorder in Canada. 1 in 59 children will be diagnosed with autism. There is no known cure or cause.
- ✓ Caring for an individual with autism will cost \$2.4-\$3.2 million over their lifetime. Specialized, individualized learning programs provide best long-term outcomes.
- ✓ Canadians value organizations and businesses that demonstrate inclusion, respect, and compassion for all members of society.
- ✓ You can make a significant impact to improve the lives of children and families in our community who are living with autism.



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PALS offers the following sponsorship levels and proposed benefits. Please review the list below or feel free to contact Katy Harandi, Gala Chair (gala@palsautismschool.ca) to inquire about customized sponsorship options.

Sponsorship	Diamond	Platinum	Gold	Bronze
Cash Contribution	\$15,000	\$10,000	\$5,000	\$2,500
Complimentary registration	✓	✓	✓	✓
Business Name and Logo to remain on PALS Autism Society Website from April to Dec 2021	✓	✓	✓	✓
Sponsors will be recognized through PALS Social Media, Facebook, Twitter and email blasts.	✓	✓	✓	✓
Sponsor Recognition by Event host with Business Name and Logo on virtual screen	✓	✓	✓	✓
Business Name and Logo will appear on screen during the virtual event	✓	✓	✓	✓
Business Name and Logo will appear on electronic invitation emailed to 2000+ prospective society supporters	✓	✓	✓	✓
Business Name and Logo will appear on PALS Gala Auction Website for 10 days prior to and during virtual event	✓ Prominent Placement	✓	✓	✓
Business Name Recognition in PALS Autism Society and PALS Adult Services Society 2021 Annual Reports	✓	✓	✓	✓



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Sponsor Contact Information		
Recognition Name		
Contact Name		
Address	City, Province	Postal Code
Email	Contact Telephone	
Website Address (for promotional and informational purposes)		
Select your preferred Sponsorship level		
<input type="radio"/> Diamond Sponsor \$15,000 <input type="radio"/> Platinum Sponsor \$10,000	<input type="radio"/> Gold Sponsor \$5,000 <input type="radio"/> Bronze Sponsor \$2,500	<i>Please refer to table above to view sponsorship benefits.</i>
To ensure your sponsorship is properly presented, please email your corporate logo to gala@palsautismschool.ca by March 15, 2021. This completed form needs to be faxed prior to March 10, 2021 to 604.251.1627 or emailed to gala@palsautismschool.ca. If you have any questions please contact Katy Harandi at 604.612.9922 or gala@palsautismschool.ca		
Amount of Sponsorship \$ _____		
I am not able to sponsor or attend but would like to support PALS 2021 Armchair Fundraiser with a 100% tax receiptable donation		
<input type="radio"/> \$250 <input type="radio"/> \$500 <input type="radio"/> \$750 <input type="radio"/> Other \$ _____		
To pay by credit card online, please email admin@palsautismschool.ca or contact the Office Manager at PALS Autism Society, 604.251.7257 with credit card information.		
Make cheques payable to PALS and mail to PALS, 101 Third Street, New Westminster, BC V3L 2P9.		
In accordance with CRA rules, tax receipts cannot be issued for cash sponsorships.		



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ABOUT PALS AUTISM SOCIETY

- PALS Autism Society is a registered Canadian charity established in 2006 by dedicated mothers who recognized the need to create a specialized school for children with autism.
- PALS School Program was the first specialized, independent, brick and mortar school in BC offering year round education to children with autism ages 5 to 19 years. The School uses the Applied Behavioural Analysis methodology.
- In 2010, the PALS Adult Program became the 1st autism specific adult program in BC offering employment training, job coaching, life skills, and speech and language therapy. As of September 1, 2020 the adult program is now operated by PALS Adult Services Society, an independent, newly incorporated Society with its own registered charity designation.
- The adult program provides a continuum of learning for students 19 years or older who need more individualized instruction to increase their independence and employment opportunities in the community.
- The PALS Social Enterprise program offers participants the opportunity to build independent, workplace skills and acquire paid employment.

ABOUT AUTISM

- Autism is a lifelong neurological disorder requiring continuous care and support. Currently there is no known cause or cure for autism.
- It is the fastest growing, most commonly diagnosed neurological disorder in Canada marked by:
 - Impairment in communication
 - Impairment in reciprocal social interaction
 - Presence of repetitive and unusual patterns of behaviours, interests and activities
- 1 in 59 children are now diagnosed as having the autism spectrum disorder with diagnoses increasing 100% over the past 10 years. Autism is 5 x more likely in boys than girls.
- 33% of individuals with autism are non-verbal.
- An estimated 50,000 teens with autism become adults – and lose school-based autism services each year.*
- Autism is called a spectrum disorder (ASD) because severity of impairment presents differently in every individual.
- ABA (Applied Behavioural Analysis) is the science that studies how environmental changes affect behaviour. Research shows ABA is an effective intervention for individuals with autism.

*Autism Speaks Canada



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Sample Sponsorship page from 2020 Armchair Gala

THANK YOU TO OUR SPONSORS!

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RAFFLE

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