



Sponsorship Opportunities

Imagine...gala

12th Annual Fundraising Event of
PALS Autism Society
Saturday, April 6, 2019 - 6:00pm
Vancouver Convention Centre

RE: Sponsorship Opportunities at Pals Autism Society's 12th Annual *Imagine* Gala dinner and auction, April 6, 2019

PALS Autism Society is a registered Canadian charity established in 2006 by dedicated mothers who recognized the need of a specialized school for children with autism. PALS School Program was the first independent, special needs school in BC offering year round education to children with autism ages 5 to 19 years. In 2010, the PALS Adult Program was established to continue the learning process for the older students who needed more individualized instruction to increase their independence and employment opportunities in the community.

1 in 59 children are now diagnosed as having the autism spectrum disorder with diagnoses increasing 100% over the past 10 years. Autism is the fastest growing, most commonly diagnosed neurological disorder. Currently there is no known cause or cure for autism.

For every student enrolled in the school program, we must fundraise an additional \$13,000 per student each year and for every participant in the adult program, we must fundraise \$6,000 annually. The costs of our specialized therapies and high staff to student ratio is staggering. The proceeds raised at the PALS Autism Society's *Imagine* Gala dinner and auction will be used to continue and enhance all the learning and therapy programs we provide.

We hope you will consider becoming a sponsor of PALS 12th Annual *Imagine* Gala dinner and auction on **Saturday, April 6th** at the scenic Vancouver Convention Centre. We look forward to wowing another sellout crowd of 400 business professionals, philanthropists and supporters at "OPA!...an evening in Greece". In the process of delivering an unforgettable guest experience, we will highlight our sponsors and the significant difference they make in the lives of children and young adults with autism and their families.

At PALS, we are passionate about what we do and our belief that every individual has strengths, unique qualities and the capacity to have a positive impact on their community. We hope you will consider the benefits of becoming a sponsor for our 12th Annual *Imagine* Gala. Please contact Katy Harandi at 604.612.9922 or gala@palsautismschool.ca if you have any additional questions or would like to discuss sponsorship opportunities.

With kindest regards,

2019 *Imagine* Gala Committee



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CONTACT INFORMATION			
Recognition Name (for all print materials)			
Contact Name			
Address		City, Province	Postal Code
Email		Contact Telephone	
Website Address (for promotional and informational purposes)			
Sponsorship			
<input type="radio"/> Title Sponsor	\$15,000	<input type="radio"/> Givergy Sponsor	\$10,000
<input type="radio"/> Platinum Sponsor	\$10,000	<input type="radio"/> Entertainment Sponsor	\$1,500
<input type="radio"/> Gold Sponsor	\$7,500	<input type="radio"/> Reception Sponsor	\$2,000
<input type="radio"/> Silver Sponsor	\$5,000	<input type="radio"/> Evening Booklet Sponsor	\$1,000
<input type="radio"/> Bronze Sponsor	\$2,500	<input type="radio"/> Give-away Sponsor	\$1,000
<i>Please refer to sponsorship benefits table attached to this document for the benefits awarded to each sponsorship category.</i>			
Payment			
Sponsorship amount \$_____			
To pay by credit card online, please email admin@palsautismschool.ca or contact Michelle at PALS Autism School, 604.251.7257 with credit card information.			
Make cheques payable to PALS and mail to PALS, 101 Third Street, New Westminster, BC V3L 2P9.			
In accordance with CRA rules, tax receipts cannot be issued for cash sponsorships.			

To ensure your sponsorship is properly presented, please email your corporate logo to gala@palsautismschool.ca by January 10, 2019. This completed form needs to be faxed prior to December 21, 2018 to 604.251.1627 or emailed to gala@palsautismschool.ca. If you have any questions please contact Katy Harandi at 604.612.9922 or gala@palsautismschool.ca

Thank You!



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During the *Imagine...gala* we celebrate the achievements of PALS children, adolescents and young adults challenged by autism and recognize those who make PALS specialized programs possible. The goal is to raise funds to continue the learning and therapies being delivered in the school and adult programs. Help us raise funds by being a valued sponsor of our fundraising event. PALS offers the following sponsorship levels and proposed benefits. Please review the list below or feel free to suggest some custom opportunities to ensure that your organization receives the maximum benefit of your philanthropy. (Please note, due to CRA guidelines, sponsors are not eligible for a tax receipt.)

SPONSORSHIP LEVEL	TITLE	PLATINUM	GOLD	SILVER	BRONZE
Cash Contribution	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
# of Seats to the Imagine Gala	20 (2 tables) Valued at \$6,000	12 (1 table) Valued at \$3,600	10 Valued at \$3,000	8 Valued at \$2,400	4 Valued at \$1,200
Podium Opportunity	✓				
Cheque Presentation Prior to Gala	✓	✓	✓	✓	
Ad Size in Dinner Program	Full Back Cover	Full Page	1/2 Page	1/2 Page	1/4 Page
Logo on Invitations and Event Signage	✓	✓	✓	✓	✓
Multimedia Presentation Shown at Event	✓	✓	✓	✓	✓
Logo on PALS Website with Hyperlink	✓	✓	✓	✓	✓
Social Media Announcements (Facebook & Twitter)	✓	✓	✓	✓	✓
Acknowledgement in Society Newsletter and Society Annual Report (distributed to over 750 supporters)	✓	✓	✓	✓	✓



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SPONSORSHIP LEVEL	Givergy Auction System	Entertainment	Reception	Evening Booklet	Give-away
Cash Contribution	\$10,000	\$1,500	\$2,000	\$1,000	\$1,000
# of Seats to the Imagine Gala	12 (1 table) Valued at \$3,600	2 Valued at \$600	4 Valued at \$1,200	2 Valued at \$600	2 Valued at \$600
Ad Size in Dinner Programme	Full Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page
Logo on Invitations and Event Signage	✓	✓	✓	✓	✓
Multimedia Presentation Shown at Event	✓	✓	✓	✓	✓
Logo on PALS Website with Hyperlink	✓	✓	✓	✓	✓
Social Media Announcements (Facebook & Twitter)	✓	✓	✓	✓	✓
Acknowledgement in Society Newsletter and Society Annual Report (distributed to over 750 supporters)	✓	✓	✓	✓	✓

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Her Name Was Lola - An Evening in Havana (2018)



10th Years of PALS...Once Upon a Time (2017)



KARMA ... an evening of good vibes (2016)